

Turning Service Cost into Revenue



THE PROBLEM

Thousands of visits. Zero upsell.

We handle thousands of service requests every day but engineers focused only on repairs, and the chance to offer customers more was lost.

Zero Plans
Sold During Service - Before



THE SOLUTION

We turned every service interaction into an upsell opportunity offering protection plans that give customers peace of mind, right when they care most about their device.

- **Engineers Enabled**
- **Offered at Point of Service**
- **Tracked & Optimised**

The Impact

REVENUE GENERATED

₹50+ Lakh

from protection plans

CUSTOMER RETENTION

25% ↑

improved

NEW INVESTMENT NEEDED

Zero

same footfall

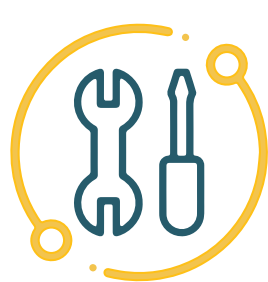
What We Do



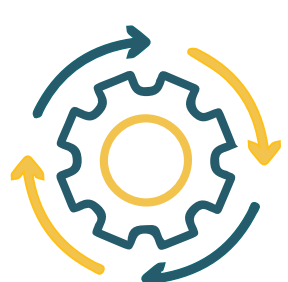
Installation



Repair



Maintenance



Spare Part

Our Scale



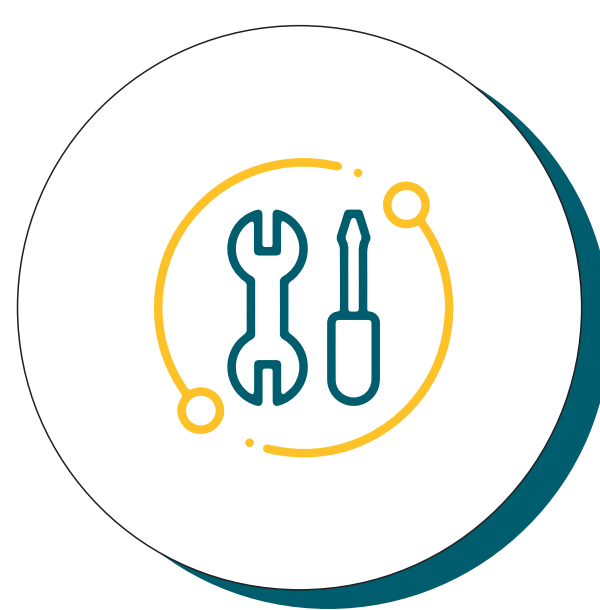
1500+
Field Engineers



3300+
Partner Service Centres



1050+
Brand Authorised Service Centres



32+ Lakh
Service Requests/ Year